

Share the love and joy of reading aloud

2019-2020 Annual Report



Read To Me[®]
INTERNATIONAL

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BUILDING BONDS THROUGH BOOKS

The fiscal year started off as in most years—scheduled with program offerings and events; equipped with staff and volunteers; and confident of funding and partnerships. By early spring, Read To Me International (RTMI) was on schedule with its programs and activities. Everything seemed to be progressing as planned. And then the unthinkable occurred: COVID-19, a pandemic causing turmoil and disruption.

With the severe reduction in funding and constraints of offering in-person programs, we had to rethink how to best serve our families and provide services. We were not alone in changing our approach. Schools had a moment's notice to provide distance learning. A new normal was in the making.

Despite these setbacks, RTMI still managed to keep in touch with program participants, past and present, to support their children's language and literacy development. It was also a time to check on the well-being of our extended RTMI 'ohana—our supporters, volunteers, and community partners. We realize that now, more than ever, reading aloud together is needed in our homes and in our schools. This simple activity remains the foundation for a child's success in reading, and nothing can stop us! We continue to share the love and joy of reading aloud and supporting Hawai'i's most precious resource—our children and families. Mahalo to our donors, partners, volunteers, staff, and board for your support in promoting the immense value of the simple, yet timeless, activity of reading aloud together.

With aloha,



Kara Kusunoki

KARA KUSUNOKI
Executive Director



Lynne Waihee

LYNNE WAIHEE
President

"I LEARNED HOW
IMPORTANT IT IS TO
READ TO YOUR CHILD,
AND IT BUILDS THEIR
IMAGINATION."

- Tatiana, Readers Rallies Parent Participant



OUR PROGRAMS

HAKU MO'OLELO (To "Compose Stories")

A parent-coaching curriculum designed for residents of the Women's Community Correctional Center (WCCC). Participants write, illustrate, and record their own children's storybooks, which are sent home to their children along with the audio recordings.

READERS RALLIES

A program for formerly homeless families living at Kahauiki Village, an affordable, plantation-style community. All residents are invited to quarterly readers rallies, which combine read-aloud activities with musical entertainment.

READ, REVIVE, RESTORE

A parent-coaching program for residents of State community correctional facilities to read and audio-record age-appropriate books for their children. Incarcerated parents record children's storybooks and send both the books and audio recordings to their children.

RTM10 ("READ TO ME 10 MINUTES A DAY")

Coaches provide parents with reading strategies and resources to practice in class, then apply it with their children at home and school.

RTM10 ALUMNI PROGRAMS

RTM10 program participants and their families engage in programming addressing their children's academic, social, and emotional needs.

WHOM WE SERVE

We focus our efforts in Hawai'i's communities with the greatest needs. We are proud to have served:

2,275

Parents and/or caregivers of young keiki at community events on Hawai'i Island, Maui, Moloka'i, and O'ahu

2,000

Children at read-aloud RTMI workshops

500

Parents through RTMI's parent-coaching programs

330

Incarcerated parents and grandparents to strengthen relationships with their families through read-aloud opportunities

160

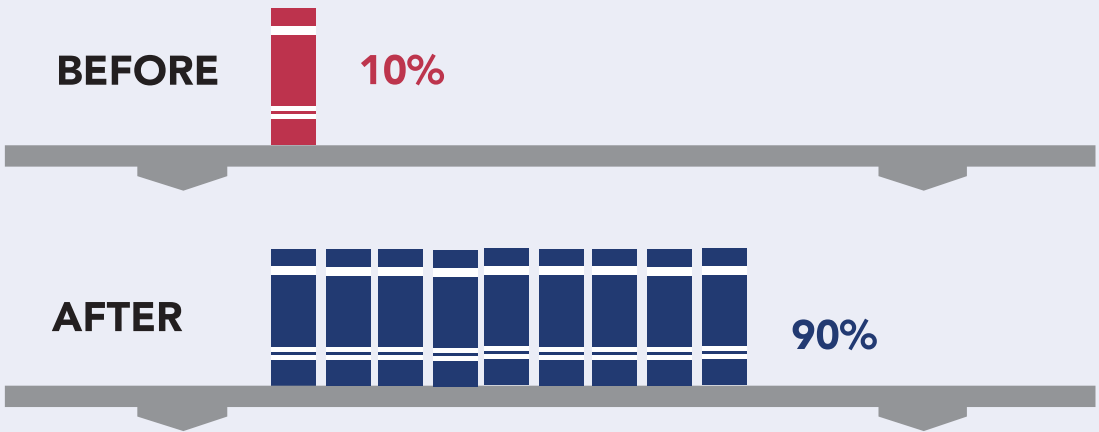
Educators at RTMI workshops and trainings to build their skills to further engage children in reading

For additional information about our programs, visit our website's "About Us" page: readtomeintl.org.

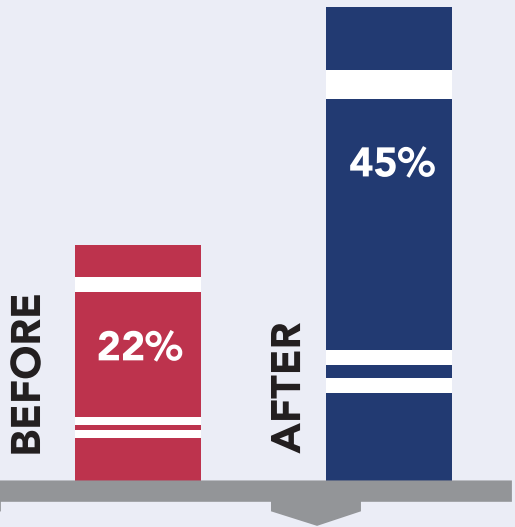
OUR IMPACT

Between 2014 and 2020, the RTM10 (Read To Me 10 Minutes A Day) parent-coaching program has served 152 families who are now alumni of the program and have ongoing opportunities to participate in alumni programs and events. We asked our alumni to reflect and share their thoughts on the skills, strategies, and benefits they learned in class, and how it benefitted their children and family. We are honored by their responses.

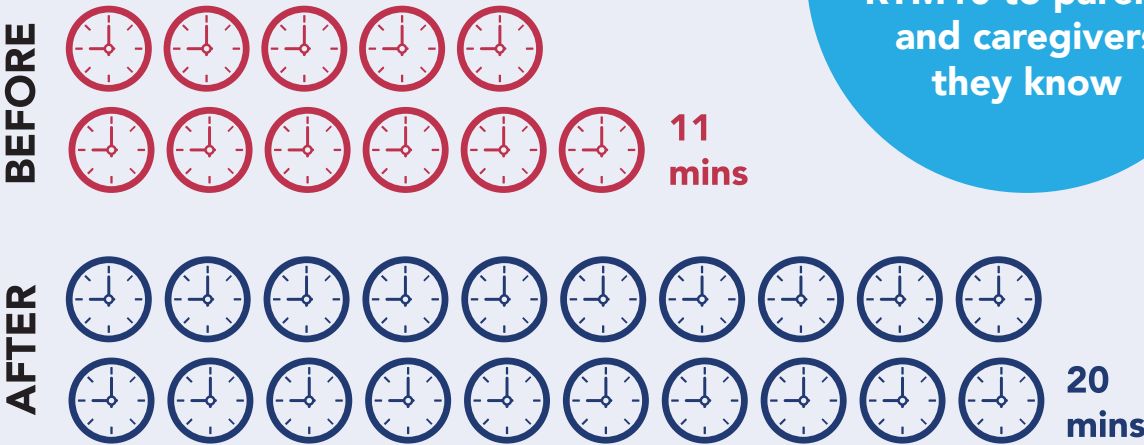
Visited the library at least once a month



Read to keiki 4 to 6 times a week



of minutes parent read aloud to their keiki



After RTM10 90% of parents said they visited the library at least once a month

100% of parents said they would recommend RTM10 to parents and caregivers they know

What changes did you notice in your keiki at home and in school after being in RTM10?

"My granddaughter is excited to choose books at the library and read them to me and have me read them to her. She reads to her dolls and younger cousins too."

– Pamela, 2015 RTM10 Grandparent Participant

"I can proudly say that both of my children can not only read stories, but also comprehend the meanings behind them. I even read to my son's kindergarten class and made them do a fun activity, which my son still talks about. Thanks to RTM10, I feel I have grown as a mother and teacher for my children."

– Amy, 2017 RTM10 Parent Participant

"My keiki's vocabulary has expanded, and her interests have broadened."

– Micki, 2019 RTM10 Parent Participant

COMMUNICATE
BEDTIME ROUTINE CONVERSATIONS
ENJOYABLE **TIME TOGETHER**
UNDERSTANDING STORIES TOGETHER
STORYTELLING CLOSER
ACTING **READING** CONNECTED
LISTENING DEEP THINKING
BETTER INTERACTIONS
RELATIONSHIP MORE EXPRESSIONS DISCUSSIONS
READ ALOUD
ASKING QUESTIONS EMOTIONAL SURPRISE
ACTIVE STRONGER BOOKS NEW EXPERIENCES
COMFORTABLE **ENGAGED** LEARNING
SPEAKING BOND
ROUTINE LIBRARY VISITS **CONFIDENT**
EXCITED **TALKING**
BONDING VOCABULARY

What changes have you seen with your keiki and yourself as a result of RTM10?

MAJOR FUNDERS (\$300+)

Aileen Kusunoki	First Book	Keith & Mona Odachi
Alexander & Baldwin	First Hawaiian Bank Foundation	Liane Akana
Amazon	Friends of Hawai'i Charities	Mamoru & Aiko Takitani Foundation, Inc.
AmazonSmile Foundation	Dr. Gloria Kishi	Marissa Machida
Avalon Group	Hale and Kimi Takazawa	Mitchell & Marie Imanaka
Beta Beta Gamma Foundation	Hawaii Council for the Humanities	Mollie & Mark Sperry
Capitol Consultants of Hawaii	Hawai'i Pizza Hut Literacy Fund of the Hawai'i	Office of Hawaiian Affairs
Carol and Michael Sullivan	Community Foundation	PAR Hawai'i
City & County of Honolulu	Hawaiian Telcom	Peter & Jane Cheeseman
Civil Mechanical Contractor	IBEW 1186	Queen's Health Systems
Corinne M. Tosaki Trust	Iwamoto & Associates, LLC	R S V P Advisory Council
David & Nery Heenan	Jhamandas Watumull Fund	Rochelle Nabal / R & M Concepts
Dean & Jodi Yamamoto	Jo Anne & Keith Vieira	Rotary Club of Honolulu Sunrise
Denis & Jacky Mee-Lee / Valden Medical	JoAnn U. Tsark	Scott Hogle
Denis Dwyer	Joanne Amaki	Sharon Shiroma Brown
Department of Education	John & Lynne Waihee	Stanford S. Carr Development, LLC
Dorien McClellan	June Nakamura	Sukamto Foundation, Inc.
Duane & Susan Kurisu	Kabasabulan LLC	Ted & Ruth Sakai
Dura Constructors, Inc.	Kajima Foundation	The Madden Corporation
E. Lynne Kimoto Madden	c/o Hawaiian Dredging Construction	United Laundry Services, Inc.
Estelle and Les Wong	Katy Chen	Wenona Harris
Evelyn Togashi	Keiki O Ka `Āina Family Learning Centers	Wilma Matsumura
		Women's Fund of Hawai'i

Thank you also to the many other caring individuals and organizations that provided in-kind items, services, and/or donations to Read To Me International. We appreciate your support to share the love and joy of reading aloud. Please see our website for a full listing of donors.

FINANCIALS

For Fiscal Year 2020 (July 1, 2019 - June 30, 2020)

REVENUE AND SUPPORT

GRANTS & CONTRACTS	\$239,240
FUNDRAISING EVENTS	\$97,915
CONTRIBUTIONS	\$49,904
OTHER INCOME	\$2,682

TOTAL REVENUE AND SUPPORT \$388,931

EXPENSES

STAFFING AND GENERAL OPERATING	\$220,374
PROGRAMS	\$82,511
FUNDRAISING	\$14,758
COMMUNITY EVENTS	\$1,644

TOTAL EXPENSES \$319,287

NET ASSETS, BEGINNING OF YEAR	\$415,614
NET ASSETS, END OF YEAR	\$560,830

CHANGE IN NET ASSETS \$145,216

“THE OPPORTUNITY TO PROVIDE CHILDREN THE GIFTS OF READING AND CONNECTION ARE GIFTS THAT CAN NEVER BE TAKEN AWAY. WHEN WE GIVE OUR CHILDREN THESE GIFTS, WE EMPOWER THEM WITH AN OPPORTUNITY TO LIVE A FAIR AND EQUITABLE LIFE. READ TO ME INTERNATIONAL IS FILLING THAT BASKET OF EMPOWERMENT. TO THOSE DOING THIS INCREDIBLE WORK AND TO THOSE WHO JOIN THE HAWAI'I COMMUNITY FOUNDATION IN SUPPORTING THEM, WE SAY MAHALO.”

- Micah A. Kāne, Chief Executive Officer & President, Hawai'i Community Foundation





@readtomeintl #readtomeintl

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Read To Me International (RTMI) is an IRS Section 501(c)(3) non-profit public charity incorporated in 1996. RTMI provides free programs and presentations to promote the love and joy of reading aloud so that Hawai'i's families can benefit from reading aloud together. Our core values which guide our work are service, caring and love, and belief in the human potential.

Read To Me International thanks its many partners for their collaboration and support to share the love and joy of reading aloud.



Parents And
Children Together



HAWAII P-20
Partnerships for Education
Spark. Transform. Excel.



PARTNERS IN DEVELOPMENT
FOUNDATION



BARNES
& NOBLE



Hawaii State Public Library System
Where you belong



The Institute for Human Services
Ending the Cycle of Homelessness

Our annual report is printed
as a community service by

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